



#### « All Events

Noted: The Greeting Card Expo 2020



GREETING CARD EXPO, 2020 TAKING PLACE IN SAN FRANCISCO, CALIFORNIA GET TICKETS NOW! MAY 1-3

Noted: The Greeting Card Expo will take place May 1 – 3, 2020 at the **Festival Pavilion** in San Francisco, CA. 2020 will see the start of an annual "rotating" event that moves to a different city in the USA each year. The locations of the 2021 and 2022 shows will be determined based on feedback from both exhibitors and attendees. The rotating locations will give buyers and visitors the opportunity to experience the trends and lifestyles of consumers across the country and offer a fresh perspective from a



## THE WORLD IS NOT CLOSED.

HOUSTON AUGUST 1-2, 2020	<b>NYC</b> AUGUST 23-24, 2020			<b>ICAGO</b> FOBER 3, 2020		VANCOUVER NOVEMBER 14-15, 2020	•
THE MAKEUP							
SHOW							•
		REGISTER	EXHIBITORS	SPONSORS	EDUCATION ¥	EXPERIENCES ¥	TRAVEL
	. Г						

A Beauty Experience

AUGUST 23-24, 2020

Sunday, August 23, 9:00 AM – 6:00 PM Monday, August 24, 9:00 AM – 5:00 PM

**Metropolitan Pavilion** 

**BUY TICKETS** 

AGENDA

### WHY DO YOU LOVE THE MAKEUP SHOW...

"There so many international makeup artists all in the one power house here as well as the local makeup artists and it's just a great opportunity to get some really great education and of course play with all the products from around the world."

Mia Connor – Makeup Artist, Australia

The Makeup Show is open to professionals and aspiring artists working or studying in the beauty, hair, photography or fashion industry. For more examples, click here.

Find out what's included with your ticket.



# THE WORLD IS NOT CLOSED.

# What we'll cover today:

1.You (& your client's) messaging and selling approach MUST change – or it'll be gone forever.
2.HORSE FOR SALE!
3.Gentle As A Sledgehammer

## Tim Burt | MarketAnything.co | TimBurtMedia.com



# Tim Burt bio:

- More than **30,000 commercials** worldwide
- Over \$500 million in sales from ads
- Clients include: **Burger King** (Antigua), **South African Airways**, **Toyota**
- (3x) best-selling author
- 25-year broadcast career (**CBS Radio**)
- Global marketing & messaging

public speaker to businesses of all sizes

Marketing consultant

• Commercial voice-over talent and producer.

HOW TO MARKET ANYTHING WITH TIM BURT PODCAST

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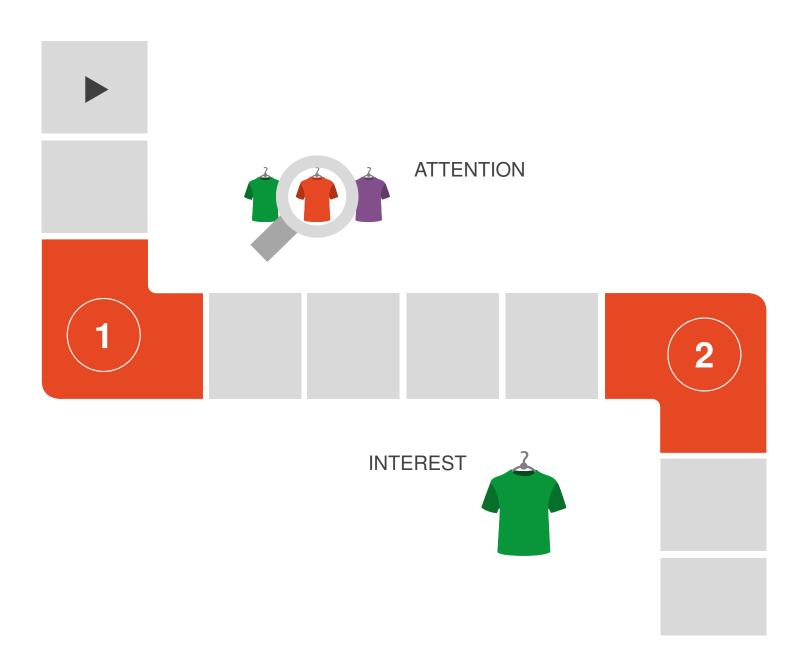
### Other LBS Videos From Tim That You Should Watch....

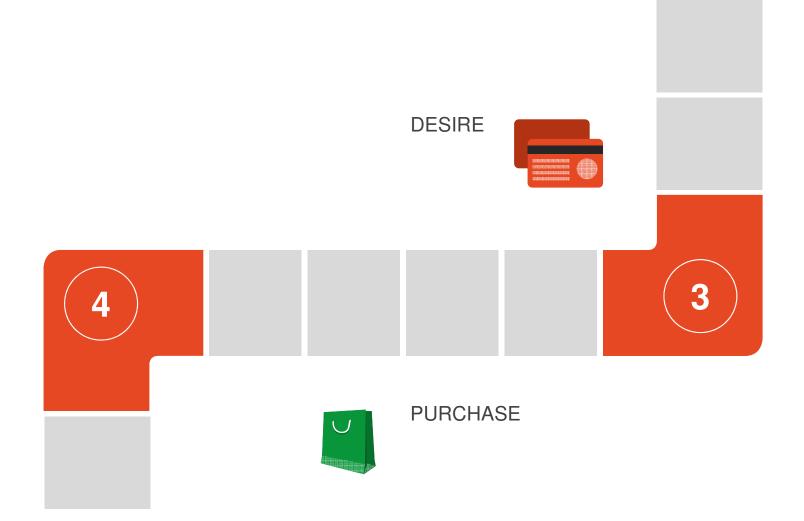




# THE TYPICAL PURCHASING PATHWAY

You (& your client's) messaging and selling approach MUST change – or it'll be gone forever. (a.k.a. How you & your clients have been selling stuff.)





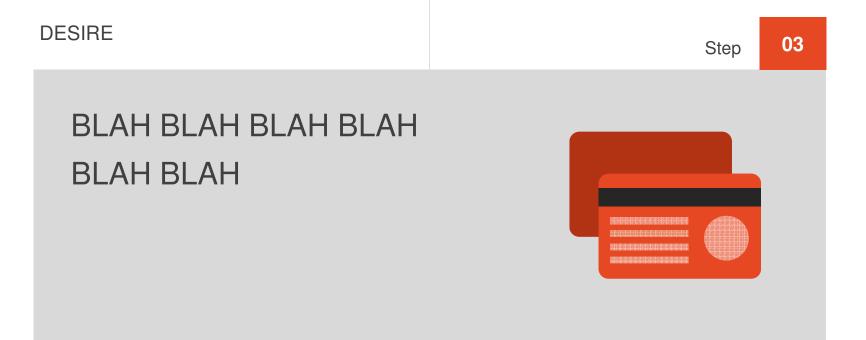


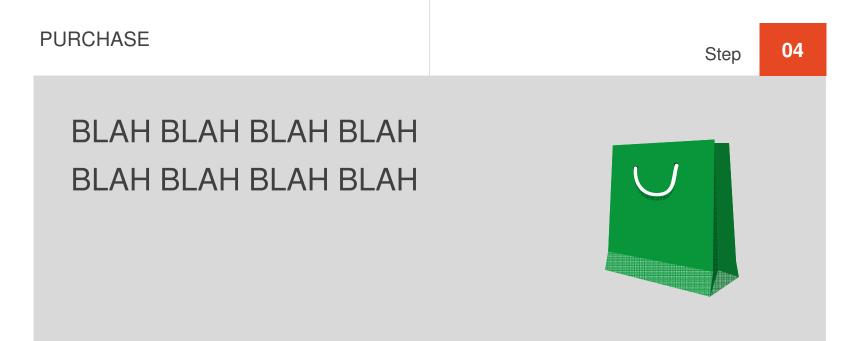
# INTEREST BLAH BLAH BLAH BLAH



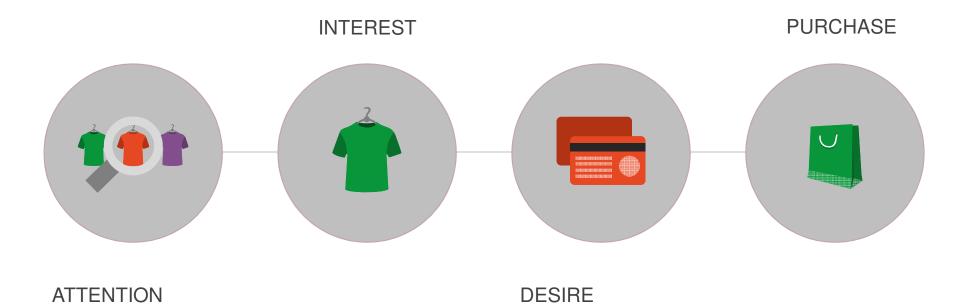
Step

02





# The Typical Retail Purchasing Pathway



# SPEDIP-

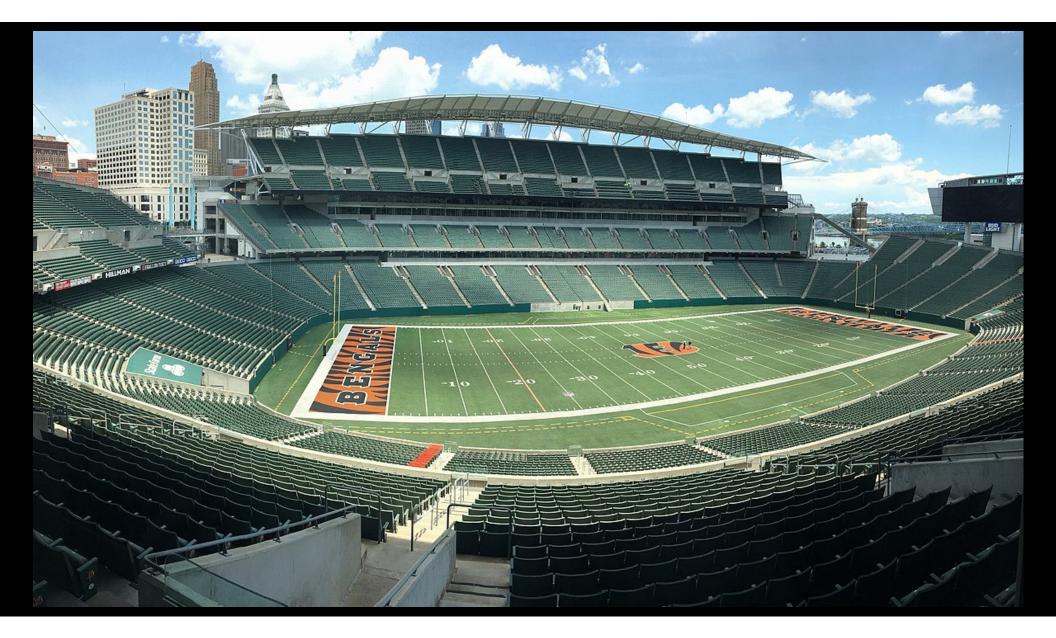


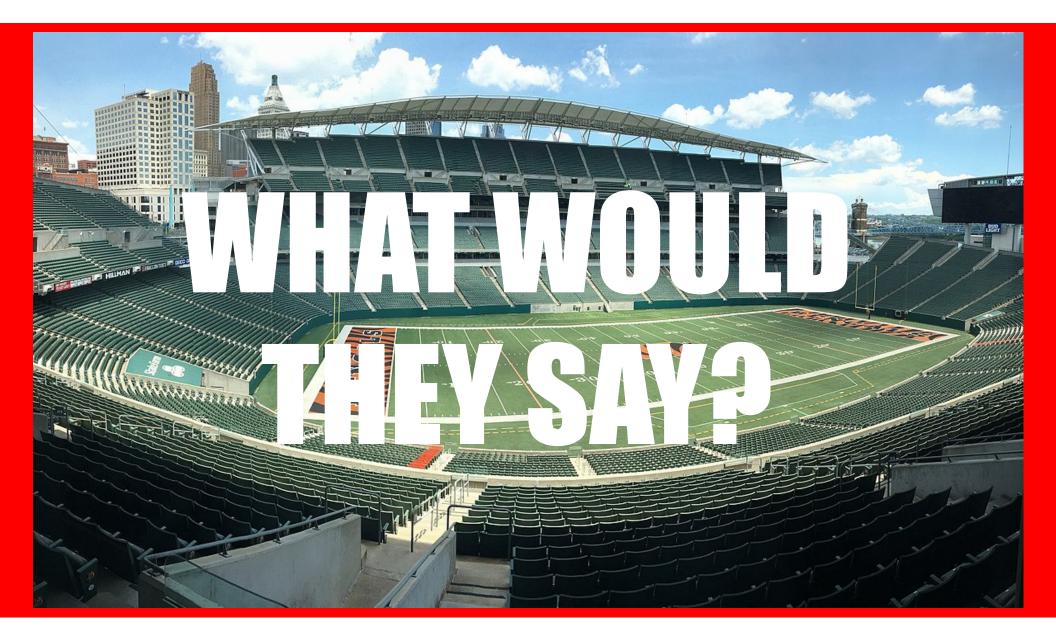




# You (and your clients) MUST USE WORDS THAT...











# **CLOSED**

UNTIL FURTHER NOTICE

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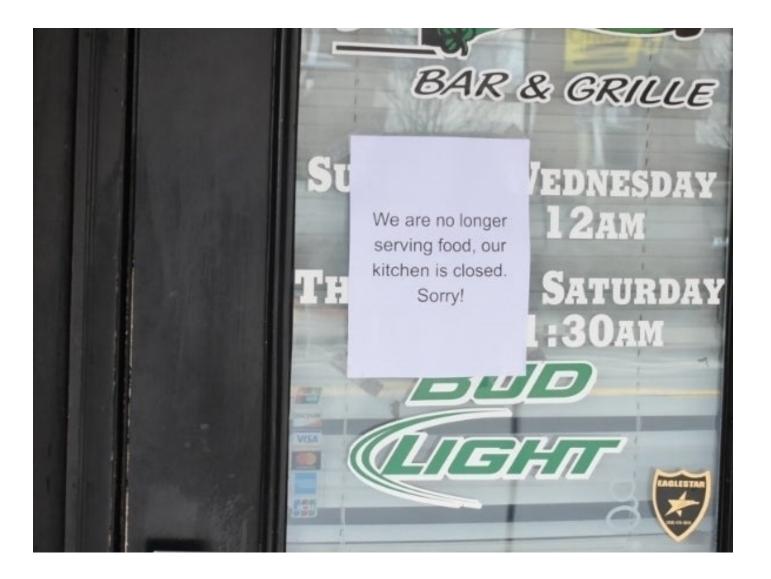












### Hosts Please Disinfect Every Menu After Every Use.

### **Thank You!**







### CORONAVIRUS (COVID-19) PRECAUTIONS

ATTENTION all visitors and vendors:

in order to protect our community, we ask that you DO NOT visit the property during this time if you have the following symptoms: · Fever

- Coughing/Sneezing Cold Symptoms Difficulty Repathing

Furthermore, we ask that you not enter or visit the property if you have recently traveled to Italy, South Korea, China, Japan, Iran and/or another area with a widespread or ongoing community spread of We appreciate your conscientiousness in protecting

The weathing of our residents and staff. If you have any manufactor or concerns, do not hesitate to call CODERTRATO



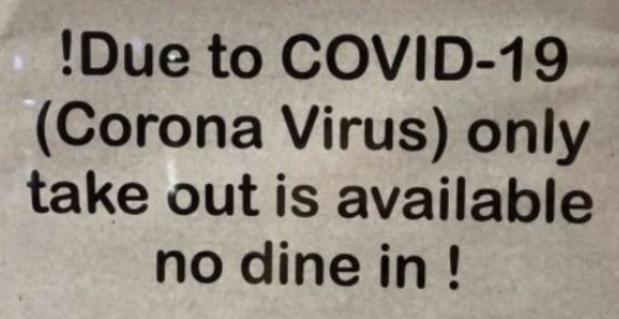
Only 5 Takeout Customers in Restaurant At A Time during COVID-19

BY ORDER OF GOVERNOR WHITMER

Thank you Kewpee's Management



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**ONSCENE.TV** 



Postmates



# We deliver with Postmates.

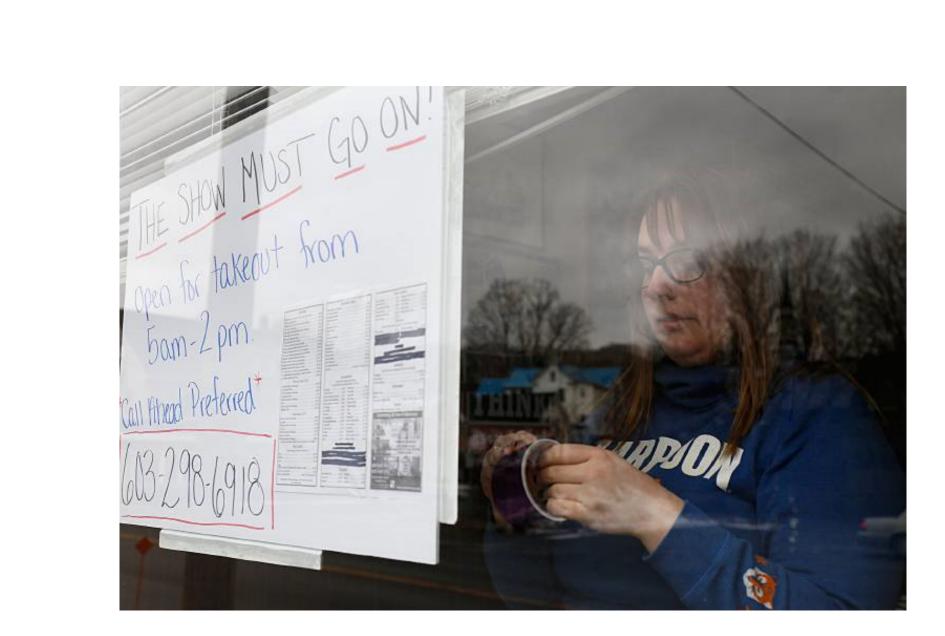
Don't Be a Victim of An Auto-Related Property Crime

Order with

Uber Eats







### How can I help YOUR station(s)? SCHEDULE YOUR CALL WITH TIM FOR YOUR Market Exclusive, Private Sales & Client Seminars

# irect: 314-578-2843 mail: Tim@TimBurtMedia.com

"If you're ready to **take your business to higher levels** and sustain continuous growth and improvement, **then you must work with my friend Tim**."

### **James Malinchak**

Featured on ABC's hit TV show "Secret Millionaire"



"I learn something new from Tim's seminars every time he visits us. **He helps every client who attends**."

Chris Turner Owner, LM Radio, Johannesburg, South Africa