

Did you know that you could watch an hour of LBS videos every weekday for a year WITHOUT a repeat?!?

**LBS is the ultimate self-development tool for your entire staff!**

A few reasons why our station partners love LBS:



Over 1,600 training videos featuring over 60 broadcast professional trainers – making LBS the industry's leading training service!



Hundreds of sales ideas since every seller can always use fresh and creative ideas for their prospects and clients!



Over 3,000 constantly updated marketing support materials and research items arranged by advertiser category!



The broadcast industry's most comprehensive and well-thought-out sales development and revenue enhancement library!



The BEST Program is always ready to provide LBS Certified Seller status on your schedule and at your preferred learning pace!



The broadcast industry's favorite webinars that focus on and provide street-ready skills and usable insights!

**All this and more FREE thanks to your state broadcasters association!**