

WE ASKED THE QUESTIONS YOU WOULD ASK

To give you some answers during these uncertain times.

Do you Plan to shop Clothing Stores over the next 3 months?

18,828

Said Yes

Out of the 36,000 households in the LBS market area

52.3% plan to shop Clothing Stores over the next 3 months

Together, let's find some ideas to get you more customers.

We asked about specific buying plans over the next 90 days to give you some ideas

We asked about these categories	results	opportunity	select
Outerwear	5.3%	1,908 households	<input type="radio"/>
Scarves	1.8%	648 households	<input type="radio"/>
Women's Shoes	29.2%	10,512 households	<input type="radio"/>
Handbags	7.3%	2,628 households	<input type="radio"/>
Women's Apparel	44.1%	15,876 households	<input type="radio"/>

Would you like to know more?

I would be happy to share more of the Clothing Store research results and ideas with Karisma. Let's get together to review opportunities and ideas for your business during this time of challenge.