January Advertising Planner

|  |  |  |
| --- | --- | --- |
| Special Events | SPORTS events | Other Events |
| New Year’s Day | Bowl Games |  |
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*Special Offer This Month:*

February Advertising Planner

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| Special Events | SPORTS events | Other Events |
| Valentine’s Day |  |  |
| President’s Day |  |  |
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*Special Offer This Month:*

March Advertising Planner

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| Special Events | SPORTS events | Other Events |
| St. Patrick’s Day |  |  |
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*Special Offer This Month:*

April Advertising Planner

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| Special Events | SPORTS events | Other Events |
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*Special Offer This Month:*

May Advertising Planner

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| --- | --- | --- |
| Special Events | SPORTS events | Other Events |
| Mother’s Day |  |  |
| Memorial Day |  |  |
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*Special Offer This Month:*

June Advertising Planner

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| Special Events | SPORTS events | Other Events |
| Father’s Day |  |  |
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*Special Offer This Month:*

July Advertising Planner

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| --- | --- | --- |
| Special Events | SPORTS events | Other Events |
| July 4th |  |  |
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*Special Offer This Month:*

August Advertising Planner

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| Special Events | SPORTS events | Other Events |
| Back To School |  |  |
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*Special Offer This Month:*

September Advertising Planner

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| --- | --- | --- |
| Special Events | SPORTS events | Other Events |
| Labor Day |  |  |
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*Special Offer This Month:*

October Advertising Planner

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| --- | --- | --- |
| Special Events | SPORTS events | Other Events |
| Columbus Day |  |  |
| Halloween |  |  |
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*Special Offer This Month:*

November Advertising Planner

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| --- | --- | --- |
| Special Events | SPORTS events | Other Events |
| Veterans’ Day |  |  |
| Thanksgiving |  |  |
| Black Friday |  |  |
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*Special Offer This Month:*

December Advertising Planner

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| --- | --- | --- |
| Special Events | SPORTS events | Other Events |
| Christmas Eve | Bowl Games |  |
| Christmas |  |  |
| New Year’s Eve |  |  |
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*Special Offer This Month:*